

NAFCC Ethical Storytelling Guidelines

At NAFCC, we believe that storytelling is a powerful tool for advocacy and movement building. However, it must always be ethical, empowering, and educator-centered.

Our Ethical Storytelling Commitments

◆ **Respect & Dignity**

Every educator's experience is valuable. We commit to sharing stories with care, respect, and authenticity.

◆ **Consent & Control**

You have the right to approve, edit, or withdraw your story at any time. We will never share details without your explicit permission.

◆ **Authenticity Over Editorialization**

Your story belongs to you. We will not alter your voice or message to fit a specific narrative.

◆ **Confidentiality & Privacy**

Personal details remain private unless you choose to share them. If you prefer to remain anonymous, we will honor that fully.

◆ **Representation with Integrity**

Stories should reflect the full reality of educators' experiences—not just challenges, but also strengths, leadership, and solutions.

◆ **A Collaborative Process**

You are a partner in this process. If we share your story, you will have the opportunity to review and approve it before publication.

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How We Approach Ethical Storytelling

- ◆ Step 1: Informed Consent – Before sharing your story, we will explain how it may be used and ask for your written permission.
- ◆ Step 2: Respectful Listening – We create a safe space for you to share in your own words, without interruption or pressure.
- ◆ Step 3: Transparency – You will be informed if your story will be shared publicly or used for advocacy.
- ◆ Step 4: Review & Approval – You will have the chance to review and approve your story before it is published.
- ◆ Step 5: Shared Ownership – You have control over your narrative, including the option to withdraw your participation at any time.

Why This Matters

Ethical storytelling ensures that family child care educators are not just subjects of a narrative—but co-creators of a movement that honors their voices, experiences, and leadership.

At NAFCC, we commit to sharing stories in ways that empower, not exploit.

Would you like to share your story? Reach out to storytelling@nafcc.org to learn more.