



NON-CONFERENCE SPONSORSHIP OPPORTUNITIES

We know you want to support us, and we are pleased to announce NAFCC now offers year-round opportunities for interaction with and exposure to thousands of early care and education professionals. From our regular training webinars to regional events, we put you front and center with leaders in our field. Please contact us at membership@nafcc.org if you are interested in learning more.

Sponsor our quarterly e-newsletter the "FCC Voice"

Put your brand in front of our best and brightest by sponsoring one or more quarterly e-editions.

- Electric publication options with a circulation of approximately 3,800 quarterly.
- Logo on sponsor page of website
- Recognition in "The FCC Voice" archives
- Single article inclusion on a timely and relevant issue (subject to NAFCC approval)
Quarter Page 3 ¾" x 5"

Options:

\$250 Corporate Single Ad	\$125 Non-Profit Single Ad
\$900 Corporate Annual Ad Subscription	\$450 Non-Profit Annual Ad Subscription

Premium Top of e-newsletter 1 per issue

\$250 Corporate Single Ad	\$225 Non-Profit Single Ad
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Sponsor a Session

Our webinars host nearly 500 early care and education professionals each webinar, nationally and internationally. Our webinar topics are aligned with NAFCC accreditation, and support educators in receiving qualified training hours and/or CEU's. Sponsors are featured on the event announcement emails and posts, reminders, event page on NAFCC website & registration page. Sponsors are also acknowledged at the beginning of the event and in archive materials.

Webinar Advertising - Free to NAFCC members, NAFCC provides content

Single Webinar	\$1000 Corporate	\$750 Non-Profit
Three Webinar Package	\$2750 Corporate	\$2000 Non-Profit

Webinar Advertising - Registration Fees Apply, NAFCC provides content

Single Webinar	\$250 Corporate	\$175 Non-Profit
Three Webinar Package	\$600 Corporate	\$450 Non-Profit

Webinar Advertising - Free to NAFCC members, Sponsor provides content

Single Webinar	\$750 Corporate	\$500 Non-Profit
Three Webinar Package	\$2000 Corporate	\$1000 Non-Profit

***Sponsors must be approved in advance to provide PD content*

Super Saturday is offered quarterly featuring a full day of virtual education (8 hours of training)

One Super Saturday	\$3,000 Corporate	\$2,500 Non-Profit
Two Super Saturday's	\$5,000 Corporate	\$4,000 Non-Profit

Media Advertising

Get your products and services in front of our audience with a media advertisement. With approximately 3,800+ members and an ever growing 18,500+ contact list, be front and center on our Professional Development Academy Learning Platform or via our ongoing communication.

PD Academy Advertising (learn.nafcc.org)

Top of main page - 1 Available	\$5,000 Corporate	\$4,000 Non-Profit
Main Page Left Sidebar - 3 Available	\$3,000 Corporate	\$2,500 Non-Profit
Bottom of main page - 3 Available	\$1,500 Corporate	\$1,000 Non-Profit

*Prices are for 12 months. We also offer pro-rated 3 month & 6 month options.

Featured Communication

Email	\$1000 Corporate	\$750 Non-Profit
Social Media (Basic Text)	\$250 Corporate	Varies
Social Media (with Video or Graphics)	\$500 Corporate	Varies
Mailer	Starts at \$1000 plus cost of shipping Corporate	Starts at \$750 plus cost of shipping Corporate

FCC Appreciation Day Sponsorship

Annually, on the first Friday in May, we celebrate and honor family child care educators on National Provider Appreciation Day. NAFCC has a tradition of sending recognition certificates that our members look forward to and proudly hang in their programs. We also send a recognition email to our members and our full contact list.

Logo on Certificate - 6 Available	\$1000 Corporate	\$750 Non-Profit
3 ¼ x 5 Ad in recognition email	\$500 Corporate	\$300 Non-Profit
Logo in Recognition Email	\$250 Corporate	\$100 Non-Profit

We can also design customized packages for your organization. Additionally, we're always on the lookout for new valuable benefits for our members. If your organization is offering a product or service for family child care, please contact us at membership@nafcc.org to discuss further.