



# 2022 Annual Conference Sponsorship Package

## 32<sup>nd</sup> Annual National Family Child Care Conference

June 23-25, 2022

Pre-Conference Starts June 22, 2022

Hyatt Regency San Francisco  
San Francisco, California



NATIONAL ASSOCIATION FOR FAMILY CHILD CARE  
700 12<sup>TH</sup> STREET NW, SUITE 700  
WASHINGTON, D.C. 20005  
202-796-5700  
CONFERENCE@NAFCC.ORG

# CONFERENCE SPONSORSHIP OPTIONS

## Presenting Sponsor \$25,000 (qty 1)

- Podium recognition at Conference Luncheon and Toast to Quality
- Podium speaker introduction as sponsor of ALL of the following events: Thursday Plenary, Friday Plenary, Black Caucus, Latina Caucus
- 8 full conference registrations and reception tickets
- 1 table of VIP seating\* near mainstage at plenaries and luncheon
- One single exhibit booth\* (16' x20') with prime location in exhibit hall
- Full-page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from conference main stage
- Company profile, logo, and contact information in conference program
- Logo on all conference signage, event promotions, event wear and event website
- 100-word profile of company/organization in conference program
- Attendee email list
- Organization profile included in pre-event social media promotions

## Great Gatsby Gala Sponsor \$20,000 (qty 1)

- Podium recognition as Great Gatsby Gala sponsor
- 6 full conference registrations, and reception tickets
- 1 table of VIP seating\* near mainstage at plenaries and luncheon
- One single exhibit booth\* (16' x20') with prime location in exhibit hall
- Recognition (with logo) in rotating signage from conference main stage
- Full-page, 4-color ad in conference program
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

## Hot Spot Sponsor \$15,000 (qty 1)

- Podium recognition as wi-fi hot spot sponsor
- Conference wi-fi hot spot password named after company/organization
- 4 full conference registrations, and reception tickets
- 1 table of VIP seating\* near mainstage at plenaries and luncheon
- One single exhibit booth\* (8' x 10') with prime location in exhibit hall
- Recognition (with logo) in rotating signage from conference main stage
- Full-page, 4-color ad in conference program
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

## Gold Sponsor \$10,000 (qty 2)

- Podium recognition at luncheon and awards ceremony
- Podium speaker introduction as sponsor of ONE of the following events: Thursday Plenary, Friday Plenary, Black Caucus, Latina Caucus
- 3 full conference registrations, and reception tickets
- One single exhibit booth (8' x 10') in the exhibit hall
- 1 table of VIP seating\* near mainstage at plenaries and luncheon
- Full-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Recognition (with logo) in rotating signage from conference main stage
- Logo on conference signage, event promotions, event wear and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

## Charging Station Sponsor \$7,500 (qty 1)

- A branded custom wrap around the charging station
- 2 full conference registrations, and reception tickets
- 1 single booth (8' x 10') in exhibit hall
- ¾-page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Organization profile included in pre-event social media promotions

## Silver Sponsor \$6,000 (qty 4)

- Podium recognition as sponsor of ONE of the following speakers: Thursday Plenary, Friday Plenary, Black Caucus, Latina Caucus
- 2 full conference registrations, and reception tickets
- 1 single exhibit booth (8' x 10') in exhibit hall
- ½-page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from conference main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event social media promotions

## Toast to Quality Sponsor \$5,000 (qty 1)

- Podium recognition as sponsor of the NAFCC Accredited Provider Celebration
- 1 full conference registration, and reception ticket
- 1 single exhibit booth (8' x 10') in exhibit hall

- ¼-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions

### Bronze Sponsor \$4,000 (qty 8-10)

- 1 full conference registration and reception ticket
- 1 single booth (8' x 10') in exhibit hall
- ¼ -page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Organization profile included in pre-event social media promotions

### Virtual Break-out Room Sponsor - \$3,500 (qty 6)

- Naming of Virtual Break-out Room
- 2 virtual conference registrations
- A virtual exhibit booth
- 6 runs of your produced 30-second spot at virtual conference
- ¼-page, 4-color ad in conference program
- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

### Coffee Break Sponsor - \$ 3,500 (qty 3)

- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

### Patron \$1,000 (unlimited)

- Logo on conference signage, virtual conference platform (with 90-day post-conference exposure) and event website
- Organization listed in conference program and event website

### Friend \$500 (unlimited)

- Logo on conference signage and event website
- Organization listed in conference program and event website

\*subject to city and local restrictions and guidelines

## PROGRAM ADVERTISING

The conference program is distributed to all participants. Attendees reference this publication as a resource during and after the conference, making it an excellent, cost-effective way to get your message to attendees.

Advertising in the program is charged according to the size of the advertisement. Print ready ads must be submitted to the national office no later than April 29, 2022.

AD SIZE	DIMENSIONS	COST
Quarter Page	3 ¾" x 5"	\$225
Half Page	7 ½" x 5"	\$400
Full Page	7 ½" x 10"	\$750
Inside Front Cover	Reserved for Presenting Sponsor	
Inside & Outside Back Covers	Reserved for Gold Sponsors	

## BAG INSERTS

All registered attendees will receive a bag when they pick up their registration materials. Bag inserts are a key opportunity for attendees to be exposed to your organization at the outset of the conference. You can send your brochure, pamphlet, pens, notepads, or any other item, and it will be included in the official conference tote bag. Bag inserts must meet size requirements. Liquid samples must be sealed to prevent leaking, or they cannot be included in the bags.

**Cost: \$200.00**

## 2021 Exhibitor Options

(Space may be limited Exhibitor Space depending on local COVID protocols)

- One 8' x 10' exhibit booth with 6' skirted and draped table and standard pipe and drape in the exhibit hall
- Logo on conference signage and event website
- Organization listed in conference program and event website

### EXHIBIT HOURS:

*Exhibit hours are subject to change.*

#### **Thursday, June 23, 2022**

1:00pm – 6:00pm Exhibitor Set-Up

7:00pm – 9:00pm Grand Opening with reception in exhibit hall

#### **Friday, June 24, 2022**

7:00am – 5:30pm Exhibit Hall Open

#### **Saturday, June 25, 2022**

7:00am – 12:00pm Exhibit Hall Open

12:30pm – 5:00pm Exhibitor Tear Down

### EXHIBITING TERMS AND CONDITIONS

1. **ALL EXHIBIT SPACE IS NON-REFUNDABLE.**
2. Each exhibitor receives:
  - Corporate: 2 exhibitor registrations
  - Non-profit: 1 exhibitor registration
3. Exhibitor registrations provide access to the exhibit hall only. If exhibitors wish to attend the conference, the purchase of a full conference registration is required.
4. Any additional staff needed to staff the exhibit booth requires the purchase of additional exhibitor registrations (\$xx per person)
5. To guarantee exhibitor information in our program, exhibit space must be purchased by **April 29, 2022.**
6. Electricity, AV equipment, and internet are the financial responsibility of the exhibitor.
7. NAFCC does not guarantee any exhibitors non-compete rights.
8. As a courtesy to conference attendees, exhibitors should not dismantle, pack, or remove items before 12:30pm on Saturday, June 25, 2022. Any exhibitor dismantling their booth prior to this time may be charged an early departure fee.
9. Each exhibitor is encouraged to donate a door prize to NAFCC's exhibit hall raffle.

## EXHIBITOR FEES

### **On-site Exhibit Hall**

#### **Corporate:**

Before April 1: 1 Booth \$650.00

After April 1: 1 Booth \$750.00

#### **Non-profit/Government:**

Before April 1: \$375.00 per booth

After April 1: \$425.00 per booth

### **Virtual Exhibit Hall**

Before May 1: \$300.00

After May 1: \$325.00



Thank you for supporting NAFCC!

[conference@nafcc.org](mailto:conference@nafcc.org) | 202-937-0100 | [nafcc.org](http://nafcc.org)