



1ST NAFCC INAUGURAL  
**Regional Professional  
Development Conference  
for Family Child Care  
Educators**

March 29, 2025

Houston Community College  
(Eastside Campus)  
Houston, Texas



Since 1982, the National Association for Family Child Care (NAFCC) has been supporting Family Child Care (FCC) throughout the country as educators make the intentional choice to offer high quality early care and education in their homes. More children spend time in home-based childcare than any other childcare setting (NSECE, 2016). According to the National Survey of Early Care and Education (NSECE), there are one million paid providers caring for children in a home of the provider, caring for three million children from birth to age five in these settings.

FCC programs are a critical and often invisible component of the child care industry that serves many of the most vulnerable children and families, particularly in rural communities; within communities of color; for low-income families who work non-traditional hours, shift, hourly or “gig” economy jobs; and for infants and toddlers who are least likely to access center-based care.

NAFCC’s mission is to support and leverage a nationwide network of providers and partners in expanding and promoting the power of FCC. We are the only national professional association dedicated to promoting high-quality early childhood experiences in the unique environment of FCC programs.

There are approximately 3800 NAFCC members across 45 states. Our Annual Conference brings 800-1000 educators from across the country together for three days. All conference announcements, which include conference sponsorships, are sent to our entire contact list, which reaches over 30,000 people.

# Sponsorship Levels



## Bronze \$5,000

- 1 VIP seating at the luncheon
- 1 table (8' x 10')
- 1 full conference registration including luncheon
- Company name and logo on conference signage, social media, event promotions website

## Silver \$10,000

- 1 full conference registration including luncheon
- 3 VIP seating at the opening keynote general session, and luncheon
- 1 table (8' x 10') with prime high traffic location
- Company name and logo on conference signage, social media, event promotions website

## Gold \$15,000

(1 available)

- Podium recognition by Executive Director or Board Chair. Sponsors will be allowed to show a 4–5-minute promotional video.
- 6 VIP seating at the opening keynote general session, and luncheon
- 2 full conference registration including luncheon
- 1 table (8' x 10') with prime high traffic location
- Full-page bag insert (color)
- Company Name and Logo on our Regional Conference 1-page brochure (including conference signage, social media, event promotions website)
- Attendee email list provided via email after the conference. Please email [conference@nafcc.org](mailto:conference@nafcc.org) to obtain a final attendee list.

## Platinum \$25,000

(1 available)

- Podium recognition by Executive Director or Board Chair. Sponsors will be allowed to show a 4–5-minute promotional video.
- 1 VIP Table at the opening keynote general session, and luncheon
- 3 full conference registration including luncheon
- 2 tables (8' x 10') with prime location
- Full-page bag insert (color)
- Company Name and Logo on our Regional Conference 1-page brochure (including conference signage, social media, event promotions website)
- Attendee email list provided via email after the conference. Please email [conference@nafcc.org](mailto:conference@nafcc.org) to obtain a final attendee list.

# Special Event Sponsorships

- Sponsor the Continental Breakfast (including coffee and tea)
- Sponsor a Snack break Afternoon (including coffee and tea)
- Sponsor the luncheon (including coffee, tea, & soft drinks)

*\*Contact Dezireé Mattocks for more information at [dmattocks@nafcc.org](mailto:dmattocks@nafcc.org).*

## Friend of NAFCC | \$1,000

- Organization listed in conference program and event website

## Bag Inserts

Cost: \$500

All registered attendees will receive a bag when they pick up their registration materials. Bag inserts are a key opportunity for attendees to be exposed to your organization at the outset of the conference. You can send your brochure, pamphlet, pens, notepads, or any other item, and it will be included in the official conference tote bag. Bag inserts must meet size requirements. Liquid samples must be sealed to prevent leaking, or they cannot be included in the bags. **Bag inserts should be sent by February 28, 2025. NAFCC may not be able to include submissions later.**

## 2025 Exhibitor Options

*(No Vendor Selling product allowed;  
Only Resource tables)*

- One 8' x 10' table
- Organization listed on Regional conference website

## Exhibitor Hall Tentative Hours

### Friday, March 28

3:00 pm – 5:00 pm: Exhibitor set up

### Saturday, March 29

7:00 am – 8:00 am: Exhibitor set up

8:00 am – 3:30 pm: Exhibit hall opens

3:30pm – 4:00pm: Exhibitor breakdown

## Exhibitor Fees

### Corporate (for profit):

Before February 7, 2025: \$700 per table

After February 7, 2025: \$1,400 per table

### Non-Profit(501c3)/Government:

Before February 7, 2025: \$250 per table

After February 7, 2025: \$500 per table

**\*\*Texas based non-profit, table at no cost (resource tables)**

*\*a copy of your 501c3 will be required for registration*

### FCC Educator:

Before February 7, 2025: Free one table

After February 7, 2025: \$100 per table

*\*Contact Dezireé Mattocks,  
[dmattocks@nafcc.org](mailto:dmattocks@nafcc.org), with any questions  
about having a table.*

# Exhibiting Terms and Conditions

## **ALL EXHIBIT SPACE IS NON-REFUNDABLE.**

### Each exhibitor receives:

- 1 exhibitor pass.
- **Note, there is limited exhibition space, and we do expect all tables to sell-out.**
- Electricity, AV equipment, and the internet are the financial responsibility of the exhibitor.
- NAFCC does not guarantee any exhibitors' non-compete rights.
- All exhibitors are required to set up **Friday, March 28, 2025, from 3 pm - 5 pm or Saturday, March 29, 2025, from 7 am - 8 am.**
- As a courtesy to conference attendees, exhibitors should not dismantle, pack, or remove items before 3:30 pm on Saturday, March 29, 2025.
- Each exhibitor is **required** to donate a door prize to NAFCC's exhibit raffle. This will be collected upon arrival on **Saturday, March 29.**



# For More Information

Additional sponsorship and special branding opportunities are available.

For more information, please contact  
Dezireé Mattocks Ed.S. [dmattocks@nafcc.org](mailto:dmattocks@nafcc.org).

# Ready to Sponsor?

Please contact  
Dezireé Mattocks Ed.S.  
[dmattocks@nafcc.org](mailto:dmattocks@nafcc.org).



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