

AUGUST ADVOCACY IS ACTION

Advocacy is Action is NAFCC's annual campaign mobilizing family child care educators, allies, and advocates to drive real policy change during the Congressional recess. Beginning August 11, 2025, educators across the country will rise in unified action to protect and strengthen the future of family child care.

This year's campaign comes at a turning point. Family child care continues to be squeezed out of the system, despite being the backbone of early care in rural, multilingual, and underserved communities. With nearly 100,000 FCC programs lost since 2012, and more closures looming, the stakes are higher than ever.



FAMILY CHILD CARE EDUCATOR

Shaneda Ford

Owner and Director of Royal Hearts Learning Center
DeSoto, Texas

Appointed Roles

- CEO and Founder, North Texas Professionals Child Care Association
- Communications and Public Relations Liaison, Black Child Development Institute (BCDI) - DFW Metro
- Former Vice President, BCDI - DFW Metro (served 4 years)
- Member, Texas Workforce Solutions – Dallas Child Care Advisory Council

Impact

With 8 years in the field, she is licensed to care for up to 12 children. Over the years, her program has positively impacted over 100 children and families.

Advocacy and Leadership

- Advocated at the Texas State Capitol during the 88th and 89th Legislative Sessions for Early Childhood Education Day at the Capitol
- Successfully challenged licensing and funding policy barriers after upgrading from a Registered to a Licensed Home in 2023
- Played a critical role in the passage of 3 new child care laws in Texas, now published in the Texas Minimum Standards Guidelines
- Led advocacy that protects accreditation and funding for home-based providers navigating license changes
- Committed to elevating home-based child care through bold leadership, organizing, and direct policy engagement

LEARN MORE

<https://nafcc.org/advocacy-is-action-2025/>



CONTACT US

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