

AUGUST ADVOCACY IS ACTION

Advocacy is Action is NAFCC's annual campaign mobilizing family child care educators, allies, and advocates to drive real policy change during the Congressional recess. Beginning August 11, 2025, educators across the country will rise in unified action to protect and strengthen the future of family child care.

This year's campaign comes at a turning point. Family child care continues to be squeezed out of the system, despite being the backbone of early care in rural, multilingual, and underserved communities. With nearly 100,000 FCC programs lost since 2012, and more closures looming, the stakes are higher than ever.



FAMILY CHILD CARE EDUCATOR

Kenia Reinoso

Owner and Director of Kenia's Family Child Care
Clarksburg, Maryland

Appointed Roles

- **Mentor.** Latino Child Care Association Of Maryland INC
- **Appointed Board member,** Children's Opportunity Alliance (COA), Montgomery County's Early Care and Education Coordinating Entity.
- **Leaders Shaping Leaders** cohort 2 NAFCC
- **Policy Fellow,** NAFCC
- **Vice President,** Family Child Care Association of Montgomery County (FCCAMC)
- **Co-founder,** Maryland Family Child Care Collaborative

Impact

With nearly 10 years in the field, she is licensed to care for up to 7 children. Over the years, her program has positively impacted over 80 children and families.

Advocacy and Leadership

- Met with Morna Miller, Democratic Staff Director, to discuss family child care priorities.
- Met with Karen Hendricks, a staffer for Senator Van Hollen, to highlight key child care issues.
- Hosted Councilmember Marilyn Balcombe for a conversation on local child care needs.
- Supported the development of the We Are Family Child Care documentary to elevate the voices and stories of family child care educators.
- Co-wrote an in-depth analysis of the benefits, challenges, and strategic pathways for expanding pre-kindergarten education to enhance early learning outcomes for children, families, and communities in Maryland.

LEARN MORE

<https://nafcc.org/advocacy-is-action-2025/>



CONTACT US

policy@nafcc.org