

AUGUST ADVOCACY IS ACTION

Advocacy is Action is NAFCC's annual campaign mobilizing family child care educators, allies, and advocates to drive real policy change during the Congressional recess. Beginning August 11, 2025, educators across the country will rise in unified action to protect and strengthen the future of family child care.

This year's campaign comes at a turning point. Family child care continues to be squeezed out of the system, despite being the backbone of early care in rural, multilingual, and underserved communities. With nearly 100,000 FCC programs lost since 2012, and more closures looming, the stakes are higher than ever.



FAMILY CHILD CARE EDUCATOR AND CONSULTANT

Corrine Hendrickson

Former Owner: Corrine's Little Explorers
New Glarus, WI

Appointed Roles

- NAFCC member
- Wisconsin Child Care Advisory and Recommendation Exchange (WI-CARE), Dept. of Children and Families, cohort member
- Home Grown National Policy Workgroup (2024–present)
- Child Care for Every Family Network, NAEYC Representative (2023–present)
- Co-founder, Child Care Matters Campaign in Green County (2020), leading over \$200,000 in grants designed with child care professionals
- UC Berkeley CSCCE Bold Compensation Cohort (2022 and 2023)
- Secretary, Green County Child Care Network (2012–present)
- Wisconsin Family Child Care Association Regional Representative (2022–2025)
- Elected School Board Member (2020–2023)
- WFCCA member

Impact

Provided care and education for more than 70 children over the last 18 years, including 17 with diagnosed disabilities who received early intervention or school-based services. Supported families through the referral, evaluation, and service delivery process, helping them advocate for the rights and services their children were legally entitled to receive.

Advocacy and Leadership

- Co-founder, Wisconsin Early Childhood Action Needed
- **Featured in the 2024 National Association for Family Child Care documentary "We Are Family Child Care."**
- Panelist for the 2025 screening of We Are Family Child Care at the Wisconsin State Capitol
- Mentor, trainer, and consultant for family and group child care professionals on topics including licensing, contracts, family relationships, business operations, and IDEA laws
- Testified before the U.S. House Small Business Committee: From Nothing to Something – The Story of the American Dream (2023)
- Member, Main Street Alliance Wisconsin Leadership Team; supports drafting and reviewing child care legislation and small business policy
- Speaker and panelist for national and state-level advocacy, including:
 - My Advocacy Journey: The Power of Early Educators to Change Policy
 - Bold on Early Educator Compensation – UC Berkeley CSCCE (2022–2023)
 - Alliance for Early Success (2024)
 - Main Street Alliance: Getting Up to Speed – Child Care (2025)
 - Supporting Families Together Association Advocacy Day (2023)
- Aspen Institute ROADS, Opportunity Wisconsin, and the Governor's Blue Ribbon Commission on Rural Prosperity
- Featured on the cover of Child Care Exchange Magazine (March/April 2022)
- Widely featured in national articles, podcasts, and webinars focused on strengthening policy and funding for early care and education.

Awards

- **NAFCC Ruby Bronson Community Advocate Award (2024)**
- Exchange Magazine Leader (2022)
- Main Street Alliance Testimony Award (2023)
- Teri Lynne Lokoff Child Care Foundation Award (2020)
- NAEYC Provider Spotlight, Summer 2022
- Wisconsin Family Child Care Provider of the Year (2017)



LEARN MORE

<https://nafcc.org/advocacy-is-action-2025/>



CONTACT US

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