



NAFCC
National Association for Family Child Care

**31ST ANNUAL
CONFERENCE
SPONSORSHIP
PACKAGE**

**31ST ANNUAL NATIONAL FAMILY
CHILD CARE CONFERENCE**

**JULY 7-10, 2021
PRE-CONFERENCE STARTS JULY 7, 2021
HYATT REGENCY NEW ORLEANS
NEW ORLEANS, LOUISIANA**

CONFERENCE SPONSORSHIP OPTIONS

PRESENTING SPONSOR \$25,000 (QTY 1)

- Podium recognition at Conference Luncheon and Toast to Quality
- Podium speaker introduction as sponsor of ALL of the following events:
 - Thursday Plenary
 - Friday Plenary
 - Black Caucus
 - Latina Caucus
- 6 complimentary conference registrations
- 6 admissions to VIP Reception
- 1 table of VIP seating* near main stage at plenaries and luncheon
- One single exhibit booth* (8' x 10') with prime location in exhibit hall
- Full-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo on all conference signage, event promotions, event wear and event website
- 100-word profile of company/organization in conference program
- Attendee email list
- Organization profile included in pre-event social media promotions

MARDI GRAS GALA SPONSOR \$20,000 (QTY 1)

- Podium recognition as Mardi Gras Gala sponsor
- 5 complimentary conference registrations
- 5 admissions to VIP reception
- 1 table of VIP seating* near mainstage at plenaries and luncheon
- One single exhibit booth* (8' x 10') with prime location in exhibit hall
- Recognition (with logo) in rotating signage from conference main stage
- Full-page, 4-color ad in conference program
- 50-word profile of company/organization in conference program
- Recognition (with logo) in rotating signage from conference main stage
- Logo on conference signage, event promotions, and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

CONFERENCE SPONSORSHIP OPTIONS

HOT SPOT SPONSOR \$15,000 (QTY 1)

- Podium recognition as wi-fi hot spot sponsor
- Conference wi-fi hot spot password named after company/organization
- 4 complimentary conference registrations
- 4 admissions to VIP reception
- 1 table of VIP seating* near main stage at plenaries and luncheon
- One single exhibit booth* (8' x 10') with prime location in exhibit hall
- Recognition (with logo) in rotating signage from conference main stage
- Full-page, 4-color ad in conference program
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

GOLD SPONSOR \$10,000 (QTY 2)

- Podium recognition at luncheon and awards ceremony
- Podium speaker introduction as sponsor of ONE of the following events:
 - Thursday Plenary
 - Friday Plenary
 - Black Caucus
 - Latina Caucus
- 3 complimentary conference registrations
- 3 admissions to VIP Reception
- One single exhibit booth (8' x 10') in the exhibit hall
- 1 table of VIP seating* near main stage at plenaries and luncheon
- Full-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Recognition (with logo) in rotating signage from conference main stage
- Logo on conference signage, event promotions, event wear and event website
- Attendee email list
- Organization profile included in pre-event social media promotions

CONFERENCE SPONSORSHIP OPTIONS

CHARGING STATION SPONSOR \$7,500 (QTY 1)

- Podium recognition as sponsor of the Accredited Provider Celebration
- 1 complimentary conference registration
- 1 admission to the VIP Reception
- 1 single exhibit booth (8' x 10') in exhibit hall
- ¼-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions

SILVER SPONSOR \$6,000 (QTY 4)

- Podium recognition as sponsor of ONE of the following speakers:
 - Thursday Plenary
 - Friday Plenary
 - Black Caucus
 - Latina Caucus
- 2 complimentary conference registrations
- 2 admissions to the VIP Reception
- 1 single exhibit booth (8' x 10') in exhibit hall
- ½-page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from conference main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event socialmedia promotions

TOAST TO QUALITY SPONSOR \$5,000 (QTY 1)

- Podium recognition as sponsor of the Accredited Provider Celebration
- 1 complimentary conference registration
- 1 admission to the VIP Reception
- 1 single exhibit booth (8' x 10') in exhibit hall
- ¼-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions

CONFERENCE SPONSORSHIP OPTIONS

BRONZE SPONSOR \$4,000 (QTY 8-10)

- 1 admission to the VIP Reception
- 1 single booth (8' x 10') in exhibit hall
- ¼ -page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Organization profile included in pre-event social media promotions

VIRTUAL BREAK-OUT ROOM SPONSOR \$3,500 (QTY 6)

- Naming of Virtual Break-out Room
- 2 complimentary virtual conference registrations
- 6 runs of your produced 30-second spot at virtual conference
- ¼-page, 4-color ad in conference program
- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

COFFEE BREAK SPONSOR \$2,500 (QTY 3)

- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

SNOWBALL BREAK SPONSOR \$2,500 (QTY 1)

- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

BEIGNET BREAK SPONSOR \$2,500 (QTY 1)

- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Organization profile included in pre-event social media promotions

CONFERENCE SPONSORSHIP OPTIONS

PATRON \$1,000 (UNLIMITED)

- Logo on conference signage, virtual conference platform and event website
- Organization listed in conference program and event website

FRIEND \$500 (UNLIMITED)

- Logo on conference signage and event website
- Organization listed in conference program and event website

Register to become a sponsor at nafcc.org/news-events/annual-conference.



PROGRAM ADVERTISING

The conference program is distributed to all participants. Attendees reference this publication as a resource during and after the conference, making it an excellent, cost-effective way to get your message to attendees.

Advertising in the program is charged according to the size of the advertisement. Print ready ads must be submitted to the national office no later than May 31, 2021.

AD SIZE	DIMENSIONS	COSTS
Quarter Page	3 ¾" x 5"	\$225
Half Page	7 ½" x 5"	\$400
Full Page	7 ½" x 10"	\$750
Inside Front Cover	Reserved for Presenting Sponsor	
Inside & Outside Back Covers	Reserved for Gold Sponsors	

BAG INSERTS

All registered attendees will receive a bag when they pick up their registration materials. Bag inserts are a key opportunity for attendees to be exposed to your organization at the outset of the conference. You can send your brochure, pamphlet, pens, notepads, or any other item, and it will be included in the official conference tote bag. Bag inserts must meet size requirements. Liquid samples must be sealed to prevent leaking or they cannot be included in the bags.

Cost: \$200.00



2021 EXHIBITOR OPTIONS

(LIMITED EXHIBITOR SPACE – COVID PROTOCOLS)

- One single booth (8' x 10') in the exhibit hall
- Logo on conference signage and event website
- Organization listed in conference program and event website

EXHIBIT HOURS

Thursday, July 16, 2021

- 1:00pm – 6:00pm Exhibitor Set-Up
- 7:00pm – 9:00pm Grand Opening

Friday, July 17, 2021

- 7:00am – 5:30pm Exhibit Hall Open

Saturday, July 18, 2021

- 7:00am – 12:00pm Exhibit Hall Open
- 12:30pm– 5:00pm Exhibitor Tear Down

*Please note exhibit hours are subject to change.

EXHIBITING TERMS AND CONDITIONS

1. **ALL EXHIBIT SPACE IS NON-REFUNDABLE.**
2. Each exhibitor receives two complimentary exhibitor registrations.
3. Non-profit exhibitors receive one complimentary exhibitor registration. Additional staff in the exhibit booth are required to be registered separately.
4. To guarantee exhibitor information in our program, exhibit space must be purchased by May 31, 2021.
5. Electricity, AV equipment, and internet are the financial responsibility of the exhibitor.
6. NAFCC does not guarantee any exhibitors non-compete rights.
7. As a courtesy to conference attendees, exhibitors should not dismantle, pack, or remove items before 12:00pm, Saturday, July 10.
8. Each exhibitor is encouraged to donate a door prize to NAFCC's exhibit hall raffle.

EXHIBITOR FEES

On-site

Before May 1: 1 Booth \$650.00

After May 1: 1 Booth \$750.00

Virtual

Before June 1: \$300.00

After June 1: \$325.00

Non-profit and government agencies qualify for the following discounted rates:

Before May 1: \$375.00 per booth

After May 1: \$425.00 per booth



**Thank you for
supporting
NAFCC!**

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CONTACT US

National Association for Family Child Care

700 12th Street NW, Suite 700
Washington, D.C. 20005

(202) 937-0100
conference@nafcc.org
nafcc.org

